A Planning Road Map”

For building a powerful organization

The Learning Organization

What is the “case” for doing the work

1. Identify mission, vision, motivation, and goals

2. Identify and invite stake-holders, Power-holders, information-holders

The 5 “I’s”

- *Information*
- *Influence*
- *Impact*
- *Interest*
- *Income*

3. Assess where organization is, where it wants to go how it wants to get there

One with no plan, plans to fail

4. Set and meet short term goals that move organization closer to long term goals

SMART vs. STRETCH GOALS

5. Assess organization’s progress, barriers, new challenges and opportunities

Organizational Goal & Vision

Beth Zemsky MAEd, LICSW
www. Bethzemsky.com